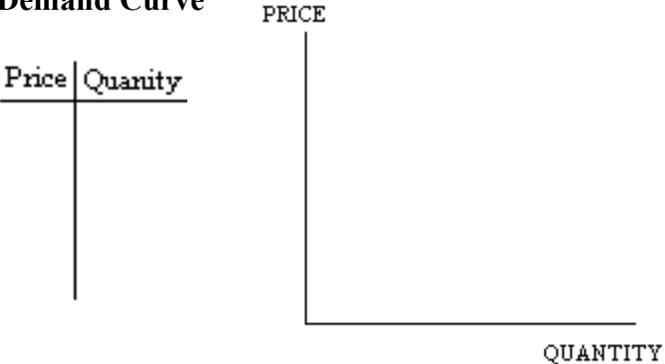
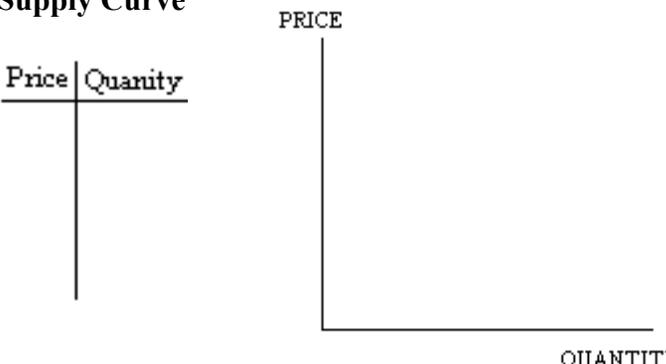


Name: _____

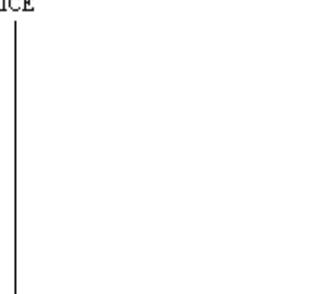
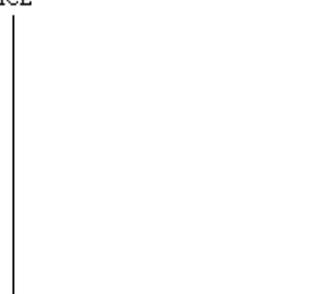
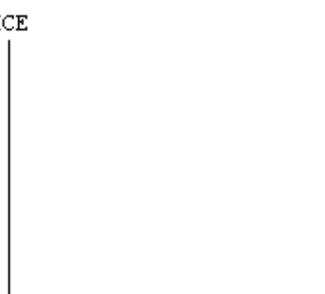
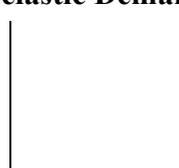
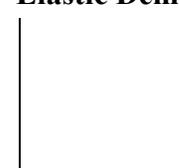
Team: _____

Unit 2 Demand and Supply Study Guide

Demand	Supply
Definition of Demand:	Definition of Supply:
The Law of Demand:	The Law of Supply:
Why is demand downward sloping?	Why is supply upward sloping?
Demand Curve 	Supply Curve 
What changes quantity demanded?	What changes quantity supplied?
What changes in demand? (5 Shifters of Demand)	What changes supply? (6 Shifters of Supply)
Explain the difference between a “change in demand” and change in “quantity demand”	

Name: _____

Team: _____

Supply and Demand Together		
<p>PRICE</p>  <p style="text-align: center;">QUANTITY</p>	<p>PRICE</p>  <p style="text-align: center;">QUANTITY</p>	<p>Equilibrium- Q_d ___ Q_s</p> <p>Shortage- Q_d ___ Q_s</p> <p>Shortage- Q_d ___ Q_s</p>
<p>Definition of Consumer Surplus (CS)</p> <p>Definition of Producer Surplus (PS)</p> <p>Definition of Dead Weight Loss (DWL)</p>		<p style="text-align: center;">CS and PS</p> <p>PRICE</p>  <p style="text-align: center;">QUANTITY</p>
<p>Economic Analysis-What happens to P and Q? Cereal Market</p> <p>PRICE</p>  <p style="text-align: center;">QUANTITY</p>	<p style="text-align: center;">Double Shifts in Demand and Supply</p> <p>Rule:</p> <p>PRICE</p>  <p style="text-align: center;">QUANTITY</p> <p style="text-align: right;">If demand decreases AND supply increases, what happens to P ___ Q ___</p>	
<p>Elasticity of Demand</p> <p>Elasticity of Supply</p> <p>Change: Price of milk increases significantly</p>	<p style="text-align: center;">Inelastic Demand</p> 	<p style="text-align: center;">Elastic Demand</p> 
<p style="text-align: center;">Elasticity of Demand Coefficients</p> <ul style="list-style-type: none"> • Perfectly Inelastic • Relatively Inelastic • Unit Elastic • Relatively Elastic • Perfectly Elastic 		

Name: _____

Team: _____